



Linda S. Thompson's Presentation Topics

All of Linda's programs are customized to meet the needs of your corporation, association, or special event. Linda's programs are available in a variety of formats including keynotes, breakout sessions, seminars and workshops. Most of Linda's programs can be offered as 20 to 40 minute presentations at networking meetings, 60 to 90 minute keynotes, and one to two hour workshops. Contact Linda to schedule a program for your next meeting or employee event.

Bickering - Backbiting - Clashing - Colliding - Just Another Day at the Office! Surviving and Thriving in Today's Multigenerational Workplace

The workplace of today has changed dramatically from those of 40 or even 20 years ago. Today we are faced with four generations – all of whom have their own identities, their values, their own words, their own heroes and villains. How can anything but chaos reign in the office? Through understanding and flexibility, that's how! This presentation will help us understand:

- Who the four generations are that comprise today's workplace
- How today's managers can create a successful, cohesive, multigenerational workforce
- Why managers may need to change their way of thinking, communicating, and interacting with these diverse groups

"This is Not Your Father's Oldsmobile" – Different Ages – Different Words – Different Values. A New Paradigm for Marketers

Remember the sale pitch, "This is not your father's Oldsmobile?" That's what's happening today. We are trying to sell our product and/or service to multi-generations using the same pitch to everyone. Most likely, those of you who have tried have not found a great deal of success. You will learn:

- How to identify the four distinct generations when creating marketing plans – the Veterans/Silents, the Boomers, the Xers, and the Gen Ys.
- What resonates with each generation/age group? What will warm their hearts, and what will make them see red?
- Why one size no longer fits all, when it comes to advertising.

Building Your Safety Net for Life – Do You Have Your Ducks in a Row?

More than money in the bank, a safety net ensures your family will survive if the unexpected happens to you. Our safety net is our basic moral and ethical responsibility to our family and loved ones. One hour is barely enough time to cover all the nuances of planning for your tomorrows. We will discuss:

- How having a safety net affects you, your family and your career
- How to communicate your wishes and needs to loved ones
- How to start getting (and keeping) your house in order by creating your own safety net

What Do I Need and Where Do I Keep It? - The Dreaded Paperwork

What documents do we need, what do we probably have(but cannot find) and what we don't have, and definitely need to create? Once we have all that paper, what do we do with it? And last, but not least, who needs to know what and where it is? This one hour presentation will show us:

- How to organize your personal paperwork and your elder loved one's, too
- What are the storage options for all of this information
- Who to tell where all of our personal information is securely stored

Caregiving – One Job, Many Hats!

As a caregiver to an elder loved one, you will be involved in someone else's life more than you ever dreamed possible. You will at times be lawyer, nurse, cook, home health aid, psychologist and peacemaker. While it's never an easy undertaking, it can be very rewarding. Linda shares her 12 year journey with her aging Mother. In this presentation, Linda talks about:

- What are those hats and why you will be involved
- Why knowing your loved one's wishes is vitally important to the both of you
- Why patience, understanding, and respect are not just desirable, but necessary

Under One Roof - Multigenerational Challenges and Solutions

Today's multigenerational households represent both the traditional and non-traditional. Four and five generation households are no longer uncommon, but challenges do occur. Linda talks about:

- How to establish rules of the household before chaos ensues
- What can be done to ensure the privacy of each individual while living as a group
- How to make gentle (and not-so-gentle) suggestions when things get tense

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The Power of Reverse Psychology – How to Talk a Loved One into Accepting Change

Sometimes it's not what you say, but how you say it that makes a caregiver's job just a bit easier. We often ask ourselves, "How do I talk with Mom about her finances?" "What can I do to convince Dad to give up his car?" Those questions, and a myriad of others, require creative communication. Rather than demanding, why not just change your approach? Linda offers some creative and unique ideas:

- How to talk your elder loved one into trying something new
- What are the secrets of successful communication
- Understanding why you probably won't get an answer on the first try

Planning for Our Last Days and Why It Is so Important

If you cannot speak for yourself, who knows what you want and will make certain your wishes are granted? At one of the most critical times in your life, are you and your family prepared? Never an easy subject to discuss, but absolutely necessary for anyone with family and/or loved ones. In 60 minutes, you will learn:

- How to talk openly about our own mortality with family and others
- What do you need to know about living wills, powers of attorney and all the other legal stuff
- Why hospice can play a major role in your wishes and plans

Fran's Story – A Life Story Preserved

This one-hour presentation is about my Mother and the legacy she left me – her written life story. Because I believe we need to know where we came from to know who we are, written or recorded oral histories are a vitally important. When the older generations are no longer with us, their stories are gone forever – unless we have captured them in some form. Participants will discover:

- How we can encourage our parents and other elder loved ones to share their stories
- What are the various methods of capturing and documenting those precious bits of history
- Who should be involved in this project

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